



# Newsletter

Registered Charity Number 1138775

Spring Term  
December 2015 Ed 19

Is it too late to say Happy New Year? We hope you enjoyed a much needed break as much as we did? Hopefully you've had a chance to look at our new website at [www.alcoholeducationtrust.org](http://www.alcoholeducationtrust.org) ? We hope it's easier to use on tablets and mobile devices – and watch this space with [www.talkaboutalcohol.com](http://www.talkaboutalcohol.com) our big project of the year – We are so excited about bringing our interactive online elements up to date for you to use in the classroom.

Finally we apologise for our Alcohol and You leaflets being out of stock – they are being printed now and will be despatched towards the end of February – we have had such a run of orders for our resources – sorry! Please do place your orders as usual.



## Are you working in a school with a high number of students with ESL or children with special needs?

If so, you may find the following worksheets and film clips for use in class helpful – as the Children Support Centres have found in Essex: *“The resource book used in three Essex children support centres (formerly known as Pupil Referral Units) has contributed to the centres achieving outstanding Ofsted reports in January 2014. The resource helpfully provided a structured way of evidencing activities the staff have been involved in and the progress made by the students.”*

The health improvement team for the North East London NHS Foundation Trust's (NELFT) Unit and guidelines poster

[www.alcoholeducationtrust.org/wp-content/uploads/2014/11/unitsimple.pdf](http://www.alcoholeducationtrust.org/wp-content/uploads/2014/11/unitsimple.pdf)

Alcohol and the law fact sheet

[www.alcoholeducationtrust.org/wp-content/uploads/2014/10/alclawsen.pdf](http://www.alcoholeducationtrust.org/wp-content/uploads/2014/10/alclawsen.pdf)

Reducing risk taking, how much is too much?

[www.alcoholeducationtrust.org/wp-content/uploads/2014/10/HM2muchsen.pdf](http://www.alcoholeducationtrust.org/wp-content/uploads/2014/10/HM2muchsen.pdf)

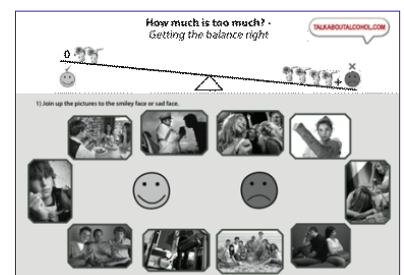
Reducing risk taking - film clips

[www.alcoholeducationtrust.org/teacher-area/visual-rich-resources/](http://www.alcoholeducationtrust.org/teacher-area/visual-rich-resources/)

plus, a short film clip from Dudley College

[www.youtube.com/watch?v=KhUZqrmis9U&list=PLXh61VCKl-Ux7fPUoH17sz-HJyq63-7W3&index=5](http://www.youtube.com/watch?v=KhUZqrmis9U&list=PLXh61VCKl-Ux7fPUoH17sz-HJyq63-7W3&index=5)

We plan to improve our provision of visual rich resources in 2015, so if you have any ideas or recommendations, we would love to hear from you. Please email [kate@alcoholeducationtrust.org](mailto:kate@alcoholeducationtrust.org)



## Improving our presence on the web twitter and facebook

Please like our page on facebook via [www.facebook.com/talkaboutalcohol](http://www.facebook.com/talkaboutalcohol) and on twitter via [#talkalcohol](https://twitter.com/talkalcohol). It's a great way to share photos, website content and ideas and what we've been up to and we hope you will share information on alcohol education and PSHE there too? We've got just under 600 followers and post an update nearly every day. Let us know what you think!

[www.alcoholeducationtrust.org](http://www.alcoholeducationtrust.org) is now re-launched in its new elastic form now too, making it tablet and iphone friendly! We always appreciate feedback and ideas so do get in touch if you think there are more things we could provide you with.

## Great work on reducing alcohol related harm for under 18s across Reading

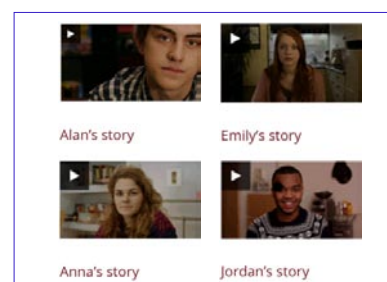


Following a successful pilot in two areas of Reading, a Community Alcohol Partnership is being launched in the town this week. With a dedicated coordinator funded by Public Health to work across Reading, great things are already planned to help reduce alcohol related harm among under 18s. 11 police officers are receiving training to deliver Alcohol Education Trust resources and the 15 youth outreach staff who work with youth clubs from Reading Football Club Community Foundation are already trained and ready to talk about alcohol to the 100s of young people they work with each year.

## Using Alcohol Education Trust resources in informal settings outside of the classroom

We're really pleased that Newcastle United Foundation will be using AET resources as part of their education programme for secondary school students, which includes sessions about alcohol. This follows Reading Football Club adapting our resources to provide nugget size information on alcohol at the end of football activity sessions during half term and holidays at the club and in youth clubs across the town. We are working towards an alcohol awareness certificate to be awarded for kids who attend all six sessions and pass a quiz.

The Talk About Alcohol activities work very well outside of the classroom, as do the Just a Few Drinks short films and activities, which you can view here: [www.alcoholeducationtrust.org/teacher-area/staying-safe-avoiding-risk-taking/staying-safe-lesson-planning/](http://www.alcoholeducationtrust.org/teacher-area/staying-safe-avoiding-risk-taking/staying-safe-lesson-planning/)



## Police school support staff using Alcohol Education Trust resources

Cheshire Police Safer Schools Partnership will be using AET resources this term when they visit local schools covering a variety of topics including alcohol education.

Cheshire police are equipping their Specialist Licensing and Training Officers, based in ten neighbourhood areas and their Schools Officer with Talk About Alcohol training. These officers will oversee alcohol education in schools and youth groups across the County.

Sussex police have adapted our workbook to produce INSPIRE. In the introduction, they say *'This resource has been produced to enhance the work of The Alcohol Education Trust Let's talk about alcohol. We thank them for supporting the Sussex police neighbourhood schools officers in the delivery of alcohol education.'*

The above join police in Brecon and other areas across the UK using Talk About Alcohol.

## Parent outreaches

We've been very busy since our last newsletter holding Talk About Alcohol sessions for schools and parent groups across the country. We've held talks in a variety of settings: The Thomas Hardy School, Manor College of Technology, Cokermouth School, at Sure Start centres for foster parents in The North West and North East, through Fostering Outcomes at Grangetown Youth and Community Centre and Belmont House, for example.

A Talk About Alcohol session at Wellington College last week had one of the best turnouts with 95 parents attending! This was held one hour before the end of school to make it easy for parents to attend.

To book an informal Talk About Alcohol session for parents at your school or organisation, please email [kate@alcoholeducationtrust.org](mailto:kate@alcoholeducationtrust.org)

Why is it important to involve parents in school?

Quite simply, parents are the key source of supply to underage drinkers (60 - 70% depending on the research) and a permissive parenting approach makes drinking outside of the home more likely at a younger age. We also know that parental monitoring, knowing where their kids are and who they are with as well as setting and sticking to boundaries, is key to preventing risk taking.

Tips on getting a good turnout of parents at talks and information evenings

While presenting at a conference hosted by Mentor Adepis in Leeds on how to engage parents more effectively in schools, we suggested the following tips:

- Partner with existing events in school such as transition or meet the tutor evenings, GCSE option evenings, induction or parent evenings



- Partner with other providers especially esafety and legal highs where parents have high levels of concern
- Think of childcare, offer food and drink
- Option of an informal presence at school fairs or via PTA or Governor events
- Present children's work and your own positive findings on pupils behaviours and attitudes!

AET resources comprise of [www.alcoholeducationtrust.org](http://www.alcoholeducationtrust.org) and [www.talkaboutalcohol.com](http://www.talkaboutalcohol.com), a Teacher Workbook, booklets 'Alcohol and You' for 15yrs+ and 'Talking to Your Kids About Alcohol' parent and carer guide. We offer teacher CPD workshops and parent information talks.

For further information on any of the above please contact

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