



Registered Charity 1138775

Newsletter

Summer Term
May 2013 Ed9

Dedicated parents' website for you to feature on your Intranets!

As we all know, it doesn't matter how well we teach things in the class room, if messages aren't carried through at home we can only be partially effective. In terms of age of unsupervised drinking - parents are key - by knowing where their kids are and who they're with, setting boundaries and being good role models. Take a look at the www.alcoholeducationtrust.org new parent area on the website. The site is packed with no nonsense tips, facts, film clips and ideas for parents to get talking in a knowledgeable way. We also tackle the thorny issue of house parties and sleep overs... let us know what you think.

We now also have a **facebook** page - we encourage you to SHARE and LIKE it via <https://www.facebook.com/talkaboutalcohol>.

Encourage parents to sign up to our new parents newsletter

You can also upload a pdf of our 'Talking to Kids about Alcohol' booklet (attached) and offer parents the opportunity to sign up for our half termly newsletter via jane@alcoholeducationtrust.org



Sandra, who joined us on May 1st can help you with any parent related issues and would love to host a talking to kids about alcohol evening in your school. We suggest that these are part of an induction evening, PTA evening or meet the tutors evening or combined with another subject such as e-safety or SRE. We are taking bookings for the autumn term, so please get in touch. Sandra's number is 0772 358 5463 and email sandra@alcoholeducationtrust.org and she is based in the North East of England in Hartlepool.

Google grants

Google support some charities with free advertising and listings and we are very pleased to say that www.alcoholeducationtrust.org and www.talkaboutalcohol.com have been selected. This has resulted in a doubling of our traffic to our websites and is raising our profile even more!

BBC Breakfast feature

Did you catch our Director on BBC Breakfast? Featuring the work of Staffordshire County Council in engaging parents about talking to their kids about alcohol, Helena joined Susannah and Bill on the sofa in Manchester to talk about issues important to parents. A further feature was then syndicated to local newsrooms so gave the Alcohol Education Trust wonderful exposure and led to a lot of chat on twitter and facebook.



Are you talking alcohol?

Staffordshire County Council teamed up with partners across the county, including the Police and Public Health to give parents the information to help them understand the right advice to give to their children. The 'Talk Alcohol' campaign which recently featured on the BBC Breakfast show aims to help parents figure out what's acceptable or considered safe when it comes to letting their child drink alcohol and parents are recommended to visit www.staffordshire.gov.uk/talkalcohol



New lesson plan for KS4

Thank you to Heather Hodgkinson KS4 Learning Mentor, PSHE & Citizenship, at Bishop Vesey's Grammar School for sharing the lesson plan she has created around Jordan's story featured in the BBC 'Just a few drinks' short film clips.

You will find Heather's lesson plan (Y11 workshop) in the 'get inspired' area of our website (<http://alcoholeducationtrust.org/Pages/inspired.html>). Heather has combined her own questions with our quiz available via [AET Quiz - How much do you know?](#) this joins our new lesson plans built around the four films, which you can access via [AET - 'Just a few drinks' lesson plans](#)

Talking to kids about alcohol at The Sir Thomas Rich's Grammar School

Parents of current Year 8 pupils attended a 'Talking to Kids about Alcohol' session on the 30th April, followed by a talk on e-safety. Few parents were yet encountering problems with their children in Year 8, as regards alcohol – therefore it is the perfect stage at which to talk to kids about alcohol.

Discussions revolved around setting boundaries and being good role models, the law and hosting parties at home and teens going to parties at friends' houses. If you'd like to book a session for your school next academic year contact sandra@alcoholeducationtrust.org.

Shropshire CAP training for youth workers



Training was held in Shropshire for Youth Leaders across the County on the 30th April. The audience was double the expected 14 and feedback was excellent.

We worked on alcohol education materials suitable for informal settings such as youth clubs, using the new lessons built around the 'Just a few drinks' short films, ending the two and a half hour session with a quiz which ensured the youth workers were confident in their knowledge of units, guidelines, the law and alcohol and its effects.

Department for Education – PSHE Education

Despite the announcement that PSHE ‘remains an important and necessary part of all pupils’ education’ and that ‘all schools should teach PSHE drawing on good practice’, the Department for Education (DfE) is insisting that PSHE will remain non-statutory and that schools will have the ‘flexibility to deliver high quality PSHE’ and ‘develop their own curricular’.

To assist schools The PSHE Association will receive a grant to help them develop their own curricular, signpost high quality resources and expand the Chartered Teacher of PSHE programme. View DfE review here:

<http://education.gov.uk/schools/teachingandlearning/curriculum/b00223087/pshe>

Submission to curriculum consultation

With detailed advice from our Trustee Dr John Lloyd, President of the Institute of Health Promotion and Education (IHPE) and The PSHE Association stance, The Alcohol Education Trust has submitted comments to the National Curriculum consultation which closed on the 16th April. The Trust has asked for 'must' to replace 'should' as to the provision of PSHE in schools. There will be some coverage of alcohol and drugs in Science and in Theology and Ethics, but provision for PSHE remains non-statutory with schools free to manage content and provision.

Remember we're here to help! Look at our resources section via www.alcholeducationtrust.org for inspiration and for ease of lesson planning.

PSHE Association welcomes Ofsted report on PSHE education

The Association welcomes [Ofsted's new report into PSHE education](#) which paints a realistic picture of provision across the country.



Their Chief Executive Joe Hayman commented that: "The reality is that while there is outstanding practice in many schools, too many teachers go into PSHE lessons ill-equipped to deal with the extremely important and challenging issues the subject covers. Whether dealing with safeguarding areas of personal safety in relation to sex and relationships, substance misuse and issues related to mental health, it is obvious from the report that teachers need more training and more support.

The Ofsted report concludes that 60% of the schools surveyed provided good or outstanding PSHE education, a testament to the skill and hard work of the teachers in those schools and the commitment of senior management teams. However, this still leaves a large percentage of schools where provision is far from ideal, meaning a significant proportion of children in this country are not receiving the high quality PSHE education they deserve.

We therefore agree with Ofsted that PSHE education ‘Is not yet good enough’ and want to work with schools and other partners to raise standards by providing quality resources, updated programmes of study, training and support to schools to effectively plan, deliver and assess their PSHE programmes, with assessment a particular priority as the Ofsted report suggests.”

For further information on any of the above and/or to request resources please contact

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